Participant Recruitment Strategies

A closer look at two tools that connect researchers and study volunteers

- **No cost for OSU/NCH researchers or volunteers**
- **Cost subsidized by the CTSA grant**
- **Connects researchers and volunteers**
- **Studies may list immediately if IRB approved**
- **Potential participant initiates contact**
- **Potential participants can search for studies**
- **Lists purpose, eligibility and contact information of the study. Benefit/stipend is not listed**
- **Potential participants control release of their contact information**
- **Tracking of interested participants not automated.**
- **Listing of studies from OSU and Nationwide Children's Hospital**
- **Managed by CCTS Regulatory & Recruitment Offices**

- **No cost for OSU/NCH researchers or volunteers**
- **Cost subsidized by the CTSA grant**
- **Connects researchers and volunteers**
- **Studies may use when IRB approves specific message**
- **Researcher initiates contact**
- **Potential participants receive emails about studies**
- **Lists purpose, eligibility and benefits/stipend in RM message. Study contact info is not listed**
- **RM volunteers control the release of their contact information**
- **Tracking of interested participants is automated**
- **Is a volunteer registry with local, state, and national registrants.**
- **Managed by CCTS Recruitment Office**

StudySearch.osumc.edu

ResearchMatch.org