## **Participant Recruitment Strategies**

A closer look at two tools that connect researchers and study volunteers



researchmatch

- No cost for Ohio State /NCH researchers or volunteers
- Cost subsidized by the CTSA grant
- Connects researchers and volunteers
- Studies may list immediately if IRB approved
- Potential participant initiates contact
- Potential participants can search for studies
- Lists purpose, eligibility and contact information of the study. Benefit/stipend is not listed
- Potential participants control release of their contact information
- Tracking of interested participants not automated.
- Listing of studies from Ohio State and Nationwide Children's Hospital
- Managed by CCTS Regulatory & Recruitment
  Offices
  StudySearch.osumc.edu

- No cost for Ohio State/NCH researchers or volunteers
- Cost subsidized by the CTSA grant
- Connects researchers and volunteers
- Studies may use when IRB approves specific message
- Researcher initiates contact
- Potential participants receive emails about studies
- Lists purpose, eligibility and benefits/stipend in RM message. Study contact info is not listed
- RM volunteers control the release of their contact information
- Tracking of interested participants is automated
- Is a volunteer registry with local, state, and national registrants.
- Managed by CCTS Recruitment Office