



THE OHIO STATE UNIVERSITY

CENTER FOR CLINICAL AND
TRANSLATIONAL SCIENCE

A Link between Community Engagement and Recruitment: Examined Through the Lens and Experience in Southeast Ohio

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Community Engagement Mission

- Improving the health of communities through community engaged research and participatory bidirectional capacity building, especially areas where health disparities are pronounced.
- Community Engagement plays an important role in linking OSU Researchers with communities in southeastern Ohio.



Community Engagement of Southeast Ohio:

- Encourage community involvement:
 - Identifying and prioritizing problems;
 - Providing input into relevant research questions;
 - Contributing to research design and methods;
 - Developing culturally sensitive and ethical proposals;
 - Enhancing recruitment and retention of participants;
 - Implementing and disseminating research findings.



CE of Southeast Ohio Satellite Office

- Embedded in the community of southeast Ohio and located in Portsmouth, Ohio.
- Have access to administrative conference room.
- Availability of conference rooms for rental in same building.
- Welcome Center houses other entities that allow exposure to many community members.



Networking in Southeast Ohio

- Member of a variety of community organizations
 - Scioto County Health Coalition
 - Pike County Health Coalition
 - Meigs County Health Coalition
 - SPARC of Jackson County (Substance-abuse Prevention and Addiction Resource Council)
 - Pike Healthy Lifestyle Initiatives
 - The Counseling Center
 - Compass Community Healthcare
 - OSU CCTS Community Engagement of Southeast Ohio Advisory Board
 - 20 board members, meets quarterly
- Community Partners from southeast Ohio
 - 45 partners with diverse backgrounds (health depts., churches, schools, healthcare facilities, community initiative groups, rehab facilities, nursing homes, universities, domestic violence shelter, UW, YMCA, extension offices).



Community Partners

- Communities have the capacity to participate as full partners....
 - Consulted about research priorities;
 - All stakeholders respected, valued, rewarded;
 - Effective implementation and dissemination strategies are developed;
 - Increase in public support for research, and
- Ultimately, improved health and well-being of communities.



Community Advisory Board

- CAB consists of representatives of the community in southeast Ohio.
- Gives important feedback to the researchers.
- Gives the community a voice and an avenue to interact with the research community.
- Provides valuable insight into the dynamics of the community.
- Enhances communications.
- Researchers can disseminate information.



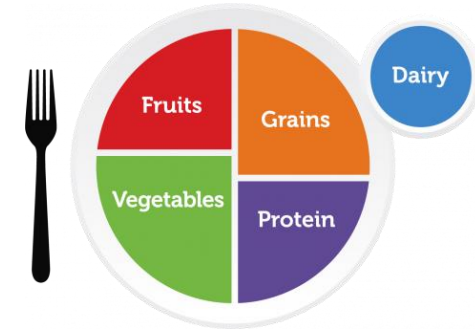
Community Engagement Advisory Board of Southeast Ohio

- 20 members from diverse backgrounds (churches, health departments, agency on aging, schools, OSU extension offices, community members, healthcare, domestic violence shelter).
- This group meets quarterly.
- Helps members understand more about research, expanding and encourages participation in the research process.
- Helps identify disparities and relevant issues/interventions of the community.
- Provides feedback to researchers.
- Opportunity for community organizations to find out what is going on in southern Ohio.



Projects - Community Engagement

- Sodabriety
- Educational Literature Assessment
- Hep C Study – mothers/babies
- Planning to Be Active
- My Plate
- Yoga for Children – summer program
- Opioid Project
- BD Spoke Project
- Sharing Visions
- Smoking Cessation



An example: Community Engagement in SE Ohio

- Problem identified from Community Advisory Board of SE Ohio—Hep C.
- Reach into OSU to find researchers interested in this problem.
- Researchers invited to Board meeting.
- Collaborations began between Dr. Jennifer Syvertsen and Scioto Community.
- R21 submitted, followed by larger U submission (Miller, PI).



Appalachian Translational Research Network

- Webpage: <https://appalachianresearchnetwork.org/>
- Addresses the significant Health Challenges and Disparities specific to Appalachia.
- Membership available with ATRN.
- Newsletter bi-annually of ATRN and institutional partners' activities.
- Annual Health Summit with rotating hosting.
- Collaborations with other ATRN partners.

ATRN Institutional Partners

- The Ohio State University
- Ohio University
- University of Cincinnati
- University of Kentucky
- Marshall University
- Penn State University
- Wake Forest University
- West Virginia University
- iThriv (integrated Translational Health Research Institute of VA)



The Ohio Appalachian Region



Counties in Ohio

- | | |
|------------|------------|
| Adam | Mahoning |
| Ashtabula | Meigs |
| Athens | Monroe |
| Belmont | Morgan |
| Brown | Muskingum |
| Carroll | Noble |
| Clermont | Perry |
| Columbiana | Pike |
| Coshocton | Ross |
| Gallia | Scioto |
| Guernsey | Trumbull |
| Harrison | Tuscarawas |
| Highland | Vinton |
| Hocking | Washington |
| Holmes | |
| Jackson | |
| Jefferson | |
| Lawrence | |



Collaborations with ATRN Institution Partners

- Collaborative research project with ATRN Institutional Partners for COVID Survey
 - Capture a variety of diverse perspectives that spans states and regions within Appalachia.
 - Each institutional partner to recruit from their current list serves and partners associated with their institution.
 - Results combined and analyzed for common themes.
 - Have a better understanding of perspectives on health and important issues surrounding coronavirus.
 - Strengthen translational and public health research in Appalachia and improving the health of the residents in Appalachia.



CCTS Community Engagement

- We are here to assist the research community reaching out to the southeast Ohio communities.
- We are here to assist the southeast Ohio communities reaching out to the Research community.
- Together we can be stronger and accomplish great solutions for our disparities in southeast Ohio.
- We can develop best practices and build network of resources beneficial for all of us.



The Community Engagement Team

The OSU CCTS Community Engagement Program is committed to **helping research teams at Ohio State and Nationwide Children's Hospital engage with their stakeholders throughout the research process**, from forming a research question and study design through implementation and dissemination.

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