Tools of the Trade:
Engaging Diverse Communities in Research

TUESDAY, FEBRUARY 18, 2014
8:00 A.M. - 3:00 P.M.
BIOMEDICAL RESEARCH TOWER, Room 115
460 W. 12th AVENUE
The Ohio State University Center for Clinical and Translational Science

The Ohio State University Center for Clinical and Translational Science (CCTS) was created to improve the quality of care for all patients in the community by developing a transformative clinical and translational science discipline at the core of the OSU academic culture. The CCTS is funded by the National Institutes of Health’s National Center for Advancing Translational Sciences (NCATS). The mission of NCATS is to catalyze the generation of innovative methods and technologies that will enhance the development, testing and implementation of diagnostics and therapeutics across a wide range of human diseases and conditions.

Research Education, Training, and Career Development

Biomedical research that translates scientific discoveries into clinical practices demands a powerful and unique education. The Research Education, Training, and Career Development Program works to establish an institution-wide learning environment linked to all aspects of the OSU Center for Clinical and Translational Science.

Tools of the Trade Specific Aims:

This program will provide researchers the basic information they need to engage diverse communities in research projects, such as:

- Including stakeholder groups, such as patients, family members, health care providers, clinical researchers, and community members
- Understanding research participant perspectives
- Outreach and engagement best practices
- Resources available through the CCTS and other sources
# Tools of the Trade

## Engaging Diverse Communities in Research

Biomedical Research Tower, Room 115  
February 18, 2014

<table>
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<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>7:30 - 8 AM</td>
<td>Check in – Coffee, bagels, and pastry</td>
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<tr>
<td>8:00 AM</td>
<td><strong>WELCOME</strong>&lt;br&gt;Rebecca Jackson, MD, Director, Center for Clinical &amp; Translational Science&lt;br&gt;Usha Menon, PhD, RN, FAAN, Director, Community Engagement, CCTS</td>
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<td>8:15 - 9:15</td>
<td><strong>Community Engaged Study Design</strong>&lt;br&gt;Soledad Fernández, PhD, and Erinn Hade, PhD, Center for Biostatistics</td>
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<td>9:30 – 10:30</td>
<td><strong>Strategies to Engage Communities in Research—and How the CCTS Can Help</strong>&lt;br&gt;Usha Menon &amp; Rose Hallarn, Clinical Trials Recruitment Program Director, CCTS</td>
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<td>10:45 – 11:15</td>
<td><strong>The Community Engagement Board –Gateway to Diverse Constituencies</strong>&lt;br&gt;Usha Menon and Pam Hunt, Community Engagement Program, CCTS</td>
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<td>11:15 – 12:15</td>
<td><strong>Panel: Organizing a Research Project Engaged with its Community—An Investigators Experience</strong>&lt;br&gt;Laureen Smith, PhD, College of Nursing and Co-Director; Community Engagement Program, CCTS&lt;br&gt;Jennifer Kue, PhD, College of Nursing&lt;br&gt;Alison Norris, MD, PhD, College of Public Health</td>
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<td>12:15 - 1:30 PM</td>
<td><strong>LUNCH (ON YOUR OWN)</strong></td>
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<td>1:30 – 3:00</td>
<td><strong>Comparative Effectiveness and Community Engaged Research</strong>&lt;br&gt;Thomas Wickizer, PhD, College of Public Health</td>
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Soledad Fernández, PhD

Soledad Fernández is a research associate professor in the Department of Biomedical Informatics and Center for Biostatistics. As part of her roles within OSU-BMI, she collaborates extensively with researchers in the Comprehensive Cancer Center (CCC) and Center for Clinical and Translational Science (CCTS), serving as the biostatistics core director on multiple awards and grants at OSU affiliated with these two centers. She has over 100 publications, a large portion of which are with cancer investigators within the CCC. She has also previously collaborated with researchers who focus in statistical genetics, as well as in other areas such as emergency medicine, psychology, dentistry, and pathology. Dr. Fernández received a joint PhD in Statistics and Animal Breeding and Genetics from Iowa State University.

Erinn Hade, PhD

Erinn Hade is a Research Scientist with the Center for Biostatistics at OSU. Her work focusses on adaptive designs in clinical trials, propensity score methods for causal inference in observational studies, missing data sensitivity analysis, study design and strategies for multiple hypothesis testing, and complex modeling for longitudinal and other observational studies. She has collaborated with the Women’s Health Initiative Regional Center, the CCTS, the CCC, and the International Breast Cancer Research Foundation. She has been involved with two international breast cancer Phase III clinical trials. Dr. Hade has a BA in Statistics and French from Rutgers College and a PhD in Public Health and Biostatistics from The Ohio State University.

Rose Hallarn

Rose Hallarn is the Clinical Trials Recruitment Program Director for CCTS. She provides consultation to research team members to help facilitate the process of recruiting and retaining study participants by sharing the best tools and tactics available in study participant recruitment and retention. Ms. Hallarn has recruited participants for large multicenter studies (up to 4000 participants/site) and smaller studies (recruitment requirements of 10-200 participants).

Pam Hunt

Pam Hunt is Community Relations Coordinator for the Community Engagement programs of the CCTS. She is currently striving to help break down silos between healthcare systems and research community systems in order to improve human health. A Registered Dietician, her public health career has included a multitude of community and coalition projects, including managing a primary care and rural health federal grant for the Ohio Department of Health and conducting clinical research study recruitment.

Rebecca Jackson, MD

Dr. Rebecca Jackson is the Director of the Center for Clinical and Translational Science and Associate Dean for Clinical Research in the College of Medicine at Ohio State, and Professor of Endocrinology, Diabetes, and Metabolism and Professor of Physical Medicine. She earned both an undergraduate degree in microbiology and her medical degree from Ohio State. Dr. Jackson specializes in endocrinology, diabetes, and metabolism disorders and has a subspecialty in metabolic bone disease. She is an internationally recognized expert in the treatment of osteoporosis. Dr. Jackson has long been committed to researching and finding solutions to women’s health issues and continues to be a major force in the NIH Women’s Health Initiative.

Jennifer Kue, PhD

Dr. Jennifer Kue is an assistant professor in the College of Nursing. She has over 15 years of experience working with refugees and immigrants, as well as medically underserved minority populations. Dr. Kue’s research applies the principles of community-based research to understanding and addressing cancer health disparities, including the influence of culture, race, historical and refugee
trauma, and intergenerational communication on cancer screening and health behavior. Her research interests are also focused on global health issues, in particular cervical cancer prevention in low-resource countries. Dr. Kue received her PhD in Public Health from Oregon State University.

**Usha Menon, PhD, RN, FAAN**

Usha Menon, PhD, RN, FAAN is professor and vice-dean at the OSU College of Nursing and Director of Community Engagement programs for the CCTS. Her research focuses on the development and testing of tailored interventions to increase cancer screening behavior. She is Principal Investigator on a two-phase study to test the effectiveness of an intervention using “community-to-clinic navigators” to guide individuals from an especially hard-to-reach, multicultural and underinsured population into primary care clinics to receive a healthcare provider referral for CRC screening (Phase I) and, subsequently, to test a clinic navigation program to complete CRC screening (Phase II). The project is funded by a five year grant from the National Cancer Institute.

**Alison Norris, MD, PhD**

Alison Norris is an Assistant Professor in the Division of Epidemiology in College of Public Health and the Division of Infectious Diseases, College of Medicine. As an epidemiologist and a medical doctor, Dr. Norris studies sexual and reproductive health with a goal of preventing sexually transmitted infections (STIs) and improving reproductive outcomes for women and men. She has a particular interest in understanding how context (e.g., endemic disease, social norms, demographic factors, and cultural and institutional structures) influences health and disease. Methodologically, she uses innovative methods to obtain high quality data about sensitive and stigmatized topics. Much of her research has been conducted in eastern and southern Africa. Partnering with an interdisciplinary team of scientists and health practitioners at OSU and in Malawi, she has initiated a new program of research in Malawi called Umoyo Patsogolo (Health for the Future). Early goals of the project include understanding how women’s and men’s decision making impacts 1) fertility, family planning, pregnancy, and childbirth; and 2) HIV and STI testing and treatment. This research has been funded in part by a KL2 Mentored Career Development award from the CCTS.

**Laureen Smith, PhD**

Laureen Smith is an associate professor in the College of Nursing and Director of the Appalachian Translational Research Network for the CCTS. Her research interests focus on health promotion, risk reduction and youth development in children and adolescents, specifically in youth residing in Appalachia. Among her current NIH funded research projects are “Comparing Teen Mentors to Adult Leaders to Prevent Appalachia Childhood Obesity” and “Engaging Rural Appalachia in Clinical Research: A Community-Based Participatory Project in Pike, County, Ohio.”

**Thomas Wickizer, PhD**

Thomas Wickizer is the Stephen F. Loebs Professor of Health Services Management and Policy in the College of Public Health. In addition, he serves as Division Chair for Health Services Management and Policy and Associate Director of the Center for Health Outcomes, Policy, and Evaluation Studies for the college. Dr. Wickizer specializes in health policy and health services research and has done extensive research in the areas of substance abuse effects and treatment, health outcomes assessment and effects of quality improvement initiatives. Dr. Wickizer is Director of Comparative Effectiveness programs for the CCTS. He holds an MPH with a focus on Health Planning and Administration, an MA in economics, and a PhD in Health Services Organization and Policy—all from the University of Michigan.
The Ohio State University
Center for Clinical and Translational Science

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